



THE
GLENN GOULD
FOUNDATION

RYUICHI SAKAMOTO AND FRIENDS: HOMAGE TO GLENN GOULD

A UNIQUE SERIES OF CONCERTS BY ONE OF JAPAN'S GREATEST LIVING ARTISTS
IN HONOUR OF THE 85TH BIRTHDAY OF CANADA'S MOST CELEBRATED MUSICIANS
FOR CANADA 150

RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

VISION OF PARTNERSHIP

2017 is Canada's 150th birthday, a wonderful opportunity for Canadians and Canada's international friends to celebrate this special anniversary.

Culture and music are natural modes for celebrating Canada and its contributions, including its standing as a diverse, open society that welcomes people from every nation. What better way to express this openness than a meeting of two of the greatest musical minds – the iconic Canadian, Glenn Gould, and one of Japan's most celebrated masters, Ryuichi Sakamoto?



RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

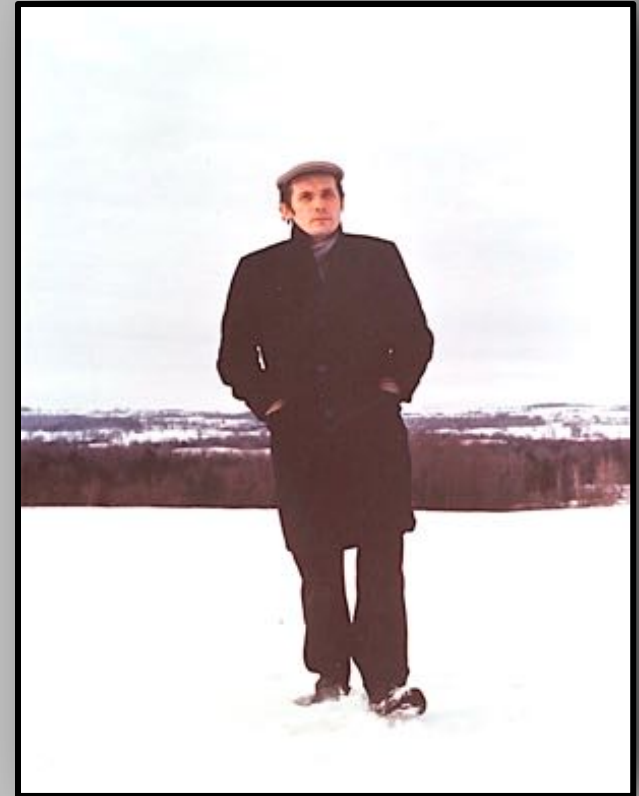
GLENN GOULD – CANADIAN ICON, GLOBAL LEGEND

Glenn Gould is arguably the most famous Canadian of all time and an international emblem of creativity and genius. He is the subject of more than 85 books in a dozen languages, more than 15 feature films and documentaries, plays, novels, ballets, symphonic works, and thousands of articles. He is admired, celebrated and revered the world over. Globally, he is distinctively associated with Canada, his lifelong home – a true Canadian cultural hero.



Glenn Gould in Moscow, 1957 – Canada's first cultural diplomat

2017 marks the 85th birth anniversary of Glenn Gould and the anniversaries of many important career milestones such as his historic Russian tour, his debuts with the New York and Berlin Philharmonics, the Toronto Symphony, and the launch of the Voyager I space probe, now 11 billion miles from earth and carrying a Golden Record with “Sounds of Earth” that includes his performances of Bach. (Yes, *Glenn Gould was the first Canadian in Space!*)



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GLENN GOULD AND JAPAN – A CULTURAL LOVE AFFAIR



There has always been a special relationship between Japan and Glenn Gould. From his first internationally released LP until the end of his life, Gould recorded only for one label, the label that would become Sony Music. Gould's favourite works of literature and cinema were Japanese classics – Natsume Soseki's novel Kusamakura (草枕) or The Three-Cornered World, and Hiroshi Teshigahara's classic New Wave film, Suna no Onna (砂の女) or Woman in the Dunes.

Gould's love of Japanese culture was reciprocated, and even now, 35 years after his death, he is still revered by Japanese music lovers, scholars and the public as one of the 20th century's most profound artists.

RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

RYUICHI SAKAMOTO: A MASTER OF MUSIC

- Composer-performer-producer Ryuichi Sakamoto is a legendary figure in Japanese music, whose influence extends the world over in genres as diverse as , electronica, music, hip-hop, experimental and classical.
- Winner of the Academy Award, Grammy, Golden Globe, BAFTA, and a member of France's Ordre des Arts et des Lettres, and composer of film scores to such films as *The Last Emperor* and *The Revenant*.
- A lifelong admirer of Glenn Gould, he produced a tribute album of Gould selections in 2008 called *Glenn Gould – A Journey to the Polar North*.



RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

A BRILLIANT MUSICAL TRIBUTE



- Sakamoto-san has committed to create an original immersive evening-long tribute to Glenn Gould using remixes of Gould's recordings to be presented in a series of three concerts from December 13-17, 2017.
- This all-original work will be a collaboration between Sakamoto-san and long-time international collaborators, Christian Fennesz (Electronics, Guitar), Carsten Nicolai (Alva Noto) (Electronics, Visuals), and Ryoji Ikeda (Electronics, Visuals), and with additional performances by Canadian artists.

RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

THE VENUE – SOGETSU HALL

Sogetsu Hall is the performance venue at Sogetsu-ryu, Japan's foremost academy for the ancient art of Ikebana, or flower arranging. Established in 1927 by master Teshigahara Sofu. Sogetsui kaikan is a multidisciplinary arts centre, and home of this celebrated concert venue which has hosted performances by many of the world's greatest artists, from East and West.

Sakamoto-san's Homage to Glenn Gould will coincide with the 90th anniversary year the founding of Sogetsu-ryu.



RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR



CONCERT SPONSOR (x3)



GLENN GOULD/CANADA 150
SPONSOR

RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

By partnering with The Glenn Gould Foundation, your company will demonstrate its vision and commitment to music, the arts and celebration of the great cultural innovators of our time, while honouring the cherished relationship between Japan and Canada on the 150th anniversary of Canadian Confederation.

This is a unique opportunity to associate your company with the spirit of genius and unlimited creativity.



RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

PRESENTING SPONSOR BENEFITS



Marketing Benefits for each event include but are not limited to:

- Logo recognition in all print and electronic media
- Your name included on the invitations to each event
- Web links from our organization to yours
- Signage at all venues
- Mention from the stage for your generous support at each event
- The opportunity to give every audience member a gift flyer or special offer
- Special recognition and featured toast at Gala Reception and other celebratory events
- One-page ad in the Souvenir Program reserved for your use
- 12 Complimentary tickets to *each* concert for you and special guests

Sponsorship level: \$75,000 USD

RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

SPONSORSHIP OPPORTUNITIES

Concert Sponsors

Name sponsorships are being offered for each one of the three concerts being presented by Sakamoto-san in tribute to Glenn Gould.



RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

CONCERT SPONSOR BENEFITS

Ryuichi Sakamoto's Homage to Glenn Gould will consist of three concerts repeating the same specially created program, each at Sogetsu Hall. Each concert will have its own sponsor, each receiving the following benefits:



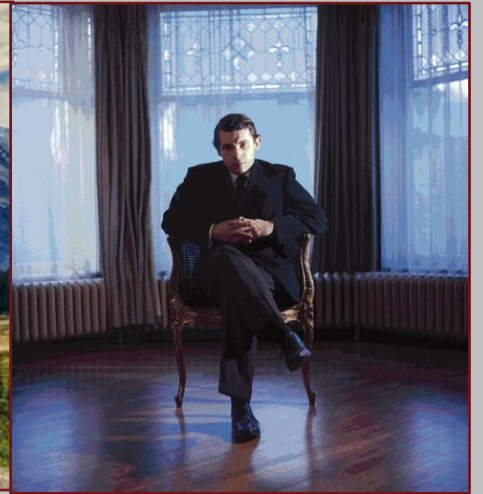
- Logo recognition in print and electronic media
- Web links from our organization to yours
- Signage at all venues (secondary placement)
- Mention from the stage for your generous support at your sponsored concert
- The opportunity to give every audience member a gift flyer or special offer
- Two-thirds-page ad in the Souvenir Program reserved for your use
- Eight complimentary concert tickets
- Price: \$30,000 USD, 3 sponsorships offered

RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

SPONSORSHIP OPPORTUNITIES

Glenn Gould/Canada 150 Sponsor

Japan and Canada have an extraordinary history of friendship, harmony, economic and cultural exchange. From Marshall McLuhan to Anne of Green Gables, Inuit Art to Glenn Gould, Canada and its culture have enjoyed appreciation and a warm welcome from the Japanese people. Help us celebrate the 150th anniversary of Canada's nationhood, and the 85th birthday of the country's iconic musical genius, Glenn Gould.

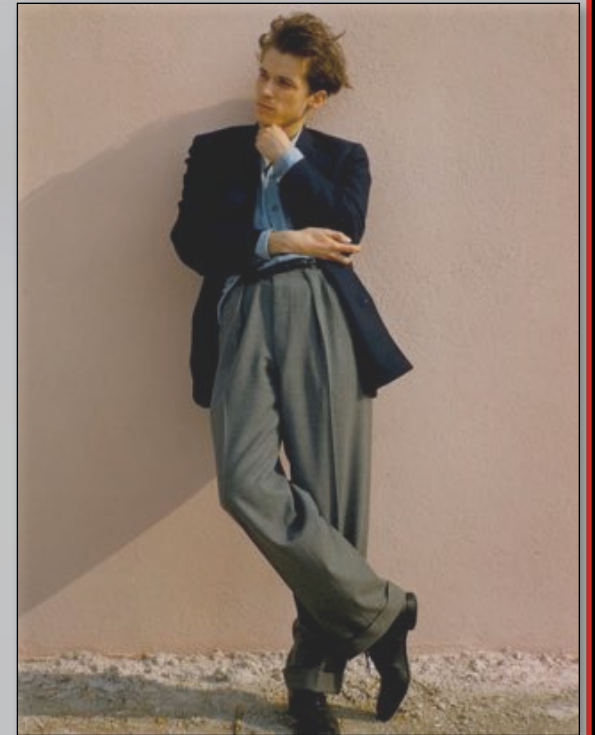


RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD



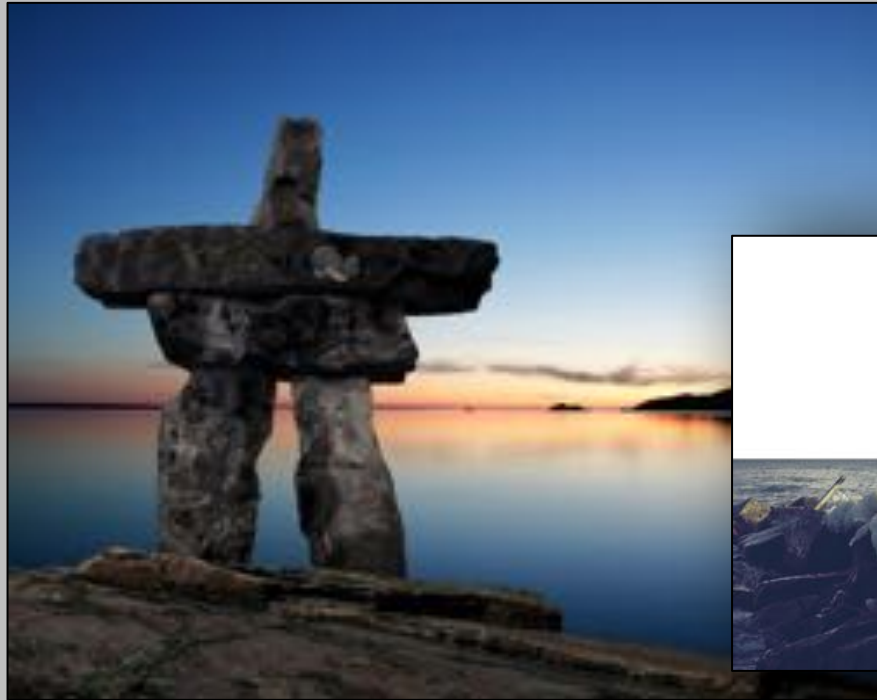
GLENN GOULD/CANADA 150 SPONSOR BENEFITS

- Logo recognition in print and electronic media
- Web links from our organization to yours
- Signage at all venues (special placement)
- Mention from the stage for your generous support at the concerts
- The opportunity to give every audience member a gift flyer or special offer
- Two-thirds-page ad in the Souvenir Program reserved for your use
- Twelve complimentary concert tickets to the performance of your choice
- Special recognition at the opening of The Hunstein Variations, a unique exhibition of portraits of Gould by Don Hunstein (1928-2017), the official photographer of Sony Music throughout Gould's recording career
- Price: \$50,000 USD



RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

PLEASE JOIN US FOR THIS ONCE-IN-A-LIFETIME CELEBRATION!



... as one of Japan's great master musicians pays tribute to the great icon of Canadian music.



RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD



RYUICHI SAKAMOTO HOMAGE TO GLENN GOULD

We look forward to discussing
how we
can further customize an
opportunity
to meet your needs.

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