



Canada-ASEAN Business Forum

Navigating the Canada-ASEAN Corridor

Singapore, October 8-9, 2013

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Official Program

(Last Revised September 2, 2013)

Oct 8 th	OPENING BANQUET (Reception & Dinner) Canning Ballroom, 4 th level, Fairmont Hotel
17:00	Registration Begins
17:00-18:30	Cocktails
18:30-18:45	Opening Remarks <ul style="list-style-type: none"> • <i>Kevin Speed</i>, President of the CABC • <i>Her Excellency Heather Grant</i>, High Commissioner to Singapore
18:45-18:55	Official Host Country Welcome <i>Mr Lim Hng Kiang</i> , Trade & Industry Minister, Singapore (TBC)
18:55-19:40	Banquet Dinner - Assigned seating for Corporate/VIP tables only

19:40-19:55	<p>Keynote Speech: Branding Canada in ASEAN</p> <p><i>The Honourable Ed Fast</i>, Minister of International Trade</p>
20:00-20:45	<p>Investing in Canada, an ASEAN Perspective</p> <ul style="list-style-type: none"> • Mr. Asdakorn Limpiti, EVP., Strategy and Business Development Group, PTT Exploration and Production Public Co. Ltd., Thailand
20:45	Closing Remarks
21:00	Evening Reception Closes
Oct 9th	FORUM – Canning Ballroom, 4th level, Fairmont Hotel, Singapore
8:00-8:50 Canning Ballroom	Networking Breakfast
8:50-9:10 Canning Ballroom	<p>Welcome Remarks - Rico M. Hizon, Anchor, <i>Newsday and Asia Business Report</i>, BBC World News</p> <p>Introduction of Key Note Speaker, the Honorable Cal Dallas, Minister of International and Intergovernmental Affairs, Province of Alberta</p> <p>KEYNOTE ADDRESS: “Navigating the Canada-ASEAN Business Corridor”</p> <ul style="list-style-type: none"> • Speaker: Dr. Surin Pitsuwan, Former Secretary General ASEAN
9:20-10:15 Canning Ballroom	<p>Panel Discussion: “Navigating the Canada-ASEAN Business Corridor”</p> <p><i>Why ASEAN is important to Canada. Discussion to focus on the commercial opportunities in ASEAN and what official policy frameworks like TPP and the AEC mean to doing business here.</i></p> <p>Moderator: Rico M. Hizon, Anchor, <i>Newsday and Asia Business Report</i>, BBC World News</p> <ul style="list-style-type: none"> • Peter Hall, Chief Economist, Export Development Canada • Hsieh Tsun-Yan, Former Senior Director, McKinsey Canada and author “Heart, Smarts, Guts, and Luck: What it takes to be an Entrepreneur and Build a Great Business • Brendan King, Vice Chairman of the Executive Committee and Deputy CEO of Thanachart (Scotiabank) Bank Group • Wayne Farmer, Managing Partner, Islemount

10:15-10:30	Networking Coffee Break		
Session #1 – “Where to invest?”			
10:30-11:45 Breakout Rooms	<p style="text-align: center;">BURMA (MYANMAR)</p> <p>MODERATOR: Thompson Reuters</p> <p style="text-align: center;">---</p> <ul style="list-style-type: none"> • <i>Mr. U. Win Aung, President UMFCCI, Chairman Dagon Group of Companies</i> • <i>James Finch, Partner; Managing Director, DFDL Myanmar</i> • <i>Joshua Brown, Consultant and Chief Representative (Myanmar), Tractus (Thailand) Co. Ltd</i> 	<p style="text-align: center;">SINGAPORE</p> <p>MODERATOR: <i>Franca Ciambella</i> Managing Partner, Consilium Law Corporation</p> <p style="text-align: center;">---</p> <ul style="list-style-type: none"> • <i>Lee Wei Sheng, Head America, Economic Development Board of Singapore</i> • <i>Phillip Overmyer, CEO of Spore Int’l Chamber of Commerce</i> 	<p style="text-align: center;">INVEST IN CANADA</p> <p>MODERATOR: Eric Noël, Initiator – Canada Towards 2030 Project, SVP North America, Oxford Analytica</p> <p style="text-align: center;">---</p> <ul style="list-style-type: none"> • Honorable <i>Cal Dallas</i>, Minister of International and Intergovernmental Affairs, Province of Alberta • <i>Scott Clements</i>, Managing Director, Head of Global Equity, Asia-Pacific, Scotiabank • <i>Paul Leone</i>, Managing Director, Investment, Temasek Holdings
12:00-12:45	<p>Networking Lunch sponsored by United Overseas Bank Limited (UOB)</p> <div style="text-align: right;">  </div>		
12:45-13:45 Canning Ballroom	<p>“PERCEPTIONS OF CANADIANS DOING BUSINESS IN ASEAN”</p> <p>Session Sponsored by United Overseas Bank Limited (UOB)</p> <p>MC & Moderator: <i>Lisa Oake, Co-anchor, CNBC Asia’s Squawk Box Asia</i></p> <p>Introductory Remarks: <i>Frederick Chin</i>, Managing Director, Group Head of Institutional Financial Services, United Overseas Bank Limited</p> <p>Introduction of Key Note Speaker: <i>His Excellency Donald Bobiash</i>, Canadian Ambassador to ASEAN</p> <p>KEYNOTE ADDRESS: Yuen Pau Woo, President, Asia Pacific Foundation of Canada (APF)</p> <p>PANEL DISCUSSION on the perceptions of Canadians doing business in ASEAN</p> <ul style="list-style-type: none"> • <i>Philip Hampden-Smith</i>, Executive Vice President & Chief Marketing Officer, Asia Manulife Financial • <i>Emir Satar</i>, CEO Garuda Airlines, Indonesia • <i>Eric Tham</i>, Managing Director, Group Head of Commercial Banking, United Overseas Bank Limited • <i>Pote Videt</i>, Managing Partner, Lombard Investments, Thailand <div style="text-align: right;">  </div>		

Session #2 – “What to invest in?”


<p>13:45-15:00</p> <p>Breakout Rooms</p>	<p>ENERGY AND RESOURCES</p> <p>MODERATOR: Russell Merz, Regional Mining Leader, Asian Ops Golder Associates (Singapore)</p> <p>---</p> <ul style="list-style-type: none"> • Cameron Tough, Head of Investor Relations, Adaro Energy, Indonesia • Jin Ping Cheng, Managing Director, Global Banking and Markets, Scotia Waterous • Ron Aston, Senior Vice President, Country Manager, Malaysia, Talisman 	<p>TRANSPORTATION CHALLENGES & OPPORTUNITIES</p> <p>MODERATOR: Todd Wilcox, CEO, HSBC Bank Brunei Darussalam</p> <p>---</p> <ul style="list-style-type: none"> • Torbjorn Karlsson, Vice-President, Sales, Asia-Pacific, Bombardier • Karen Oldfield, CEO, Halifax Port Authority • Marc Parent, President & CEO, CAE 	<p>WATER, SOLAR AND OTHER CLEAN OPPORTUNITIES IN ASEAN</p> <p>MODERATOR: Karen Cvornyek President, Asia, B+H Consulting International</p> <p>---</p> <ul style="list-style-type: none"> • Shawn Qu, Chairman & CEO Canadian Solar • Edwin Khew, Chairman, Sustainable Energy Association of Singapore • Thomas Pang, CEO, Keppel-Green Trust, Singapore
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<p>15:00-15:30</p>	<p>Networking Break</p>		
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Session #3 – “What else to consider?”

<p>15:30-16:30</p> <p>Breakout Rooms</p>	<p>ASEAN ECONOMIC INTEGRATION</p> <p>MODERATOR: Franca Ciambella Managing Partner, Consilium Law Corporation</p> <p>---</p> <ul style="list-style-type: none"> • Eric Sidgwick, Country Director, Cambodia Resident Mission, Asian Development Bank • Philip A.J. Nichols, Head, Corporate Affairs, Asia-Pacific, VALE Int’l • Pushpanathan Sundram, Ex-Deputy Secretary General of ASEAN 	<p>INFORMATION TECHNOLOGY</p> <p>MODERATOR: Randolph Mank VP Asia, BlackBerry</p> <p>---</p> <ul style="list-style-type: none"> • Mary Gendron, CIO, Celestica • John Sculley, Chairman Inflexion Point • Terry Matthews, Chairman, Wesley Clover 	<p>ASEAN CONSUMER INSIGHTS</p> <p>MODERATOR: Emily Kaiser, Journalist & Asia Company News Editor, Thomson Reuters</p> <p>---</p> <ul style="list-style-type: none"> • Karl Schuster, President, Proprietary Loyalty, Asia Pacific, AIMIA • Roger Steel, President, New Markets and Business Development, Asia, Sun Life Ltd, Hong Kong • Bev Postma, Executive Director, Food Industry Asia
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<p>16:35 –17:00</p> <p>Canning Ballroom</p>	<p>Introduction of Key Note Speaker: Vijay Iyengar, Chairman & Managing Director, Agrocrop International Pte Ltd</p> <p>KEYNOTE ADDRESS: “Saskatchewan – ASEAN, Bringing Worlds Together”</p> <ul style="list-style-type: none"> • The Honourable Brad Wall, Premier of Saskatchewan 		
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	Closing Remarks, hosted by Pierre Gignac , Acting President, <i>Export Development Canada</i> (EDC)
17:00-18:00 Canning Ballroom	CLOSING RECEPTION , hosted by Pierre Gignac , Acting President of <i>Export Development Canada</i> (EDC) 
18:00	Event closes