

# Tohoku Youth Project 2019

**Call for hosts, volunteers and sponsors!**



Host a high school student from Rikuzentakata at your company and/or home for a week from March 3 - 10, 2019. This is a great opportunity to get involved with Tohoku in a meaningful and fulfilling way. We will be inviting a group of 15 students from Takata SHS. The students are all seventeen years old and will be about to enter their last year of high school. With some big life decisions coming up quick, it's a great chance for these students to have new experiences and exposure to new environments. Please help us make this seventh year of the project the best one yet!

### ■ Project Timeline

<b>Jan. 2019:</b>	Call for participation (companies, host families, volunteers and sponsors)
<b>Feb. 18, 2019:</b>	Deadline for company / host family applications
<b>Mar. 3, 2019:</b>	Host families meet students at Tokyo Station
<b>Mar. 4:</b>	Orientation and first day at company
<b>Mar. 8:</b>	Last day at company & evening event
<b>Mar. 9:</b>	Free day with host families
<b>Mar. 10:</b>	Host families see students off at Tokyo Station

### Four ways you can get involved:

1. Host a student at your company
2. Host a student at your home
3. Volunteer and help run the project
4. Help sponsor the project

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All the students are seventeen and just about to enter their last year of high school. They have some big life decisions coming up, yet there is a big gap between the opportunities and experiences available in Tohoku versus Tokyo. For many of the students in past years, their only visit to Tokyo was a junior high school trip to Disneyland. Whatever you decide on as the program for your students will be a great experience for them! Some companies have given students real hands on work, others have mostly given them orientation on the kinds of work done in the company. Other notable activities have been helping the students make a resume or coaching for the student presentations on Friday evening. One thing that is consistently true is that the students come away with fresh eye-opening experiences and the companies get a jolt of energy just from having a student in the office for a week.

### ■ Timeline For Companies

- Feb. 18, 2019:** Deadline for applications.
- Feb. 22:** Company payment due. (or arrangements made)
- Feb. 27:** Student / company matching complete.
- Mar. 4:** Orientation and first day at company.
- Mar. 8:** Last day at company & evening event.

Company pays 60,000 Yen per student which includes:

1. Return train fare from Tohoku to Tokyo for student.
2. Local transportation between host family and company.
3. A small allowance for snacks (or lunch if not provided).
4. Friday evening event for student and one person from company.
5. Insurance



Note: It's recommended, though not required, that someone within the company also volunteer as a home stay host. This provides an opportunity for the student to experience a stronger bond with the company, and as well helps ease the logistics burden of the project.

Although the project name focuses on the internship or work experience part of the program, the home stay part is just as important. Without you generously offering your home, we wouldn't be able to place the students in a company, not to mention the fantastic memories of their "new family" that students come away with. There is no charge for participating. We only ask that you provide the students with food and lodging, and to be their home away from home for the week. Host families meet the students on the Shinkansen platform at Tokyo station and then get to know each other for the rest of the day. On Monday morning, there is an orientation which we encourage someone from the host family to attend if possible. On Friday evening there will be a chance for everyone to get together, and Saturday is a chance to show your student a bit of Tokyo or whatever you might like to do together.

### ■ Timeline For Host Families

- Feb. 18, 2019:** Deadline for applications.
- Feb. 27:** Student / host family matching complete.
- Mar. 3:** Meet students at Tokyo station around 2pm.
- Mar. 4:** Hand-off to company contact and first day at company.
- Mar. 8:** Last day at company & evening event.
- Mar. 9:** Free day for students with their host families.
- Mar. 10:** See students off at Tokyo Station in the morning.

#### Host family will:

1. Make sure the student knows how to get to company and back with local transportation. (we will provide info)
2. Provide meals for student: dinner for Mar. 3 - 9 except Friday, breakfast for Mar. 4 - 10, and lunch on Mar. 9.
3. Attend Friday event if possible.
4. Spend the day with student on Mar. 9.



Note: Let us know if you can possibly host an extra student if needed. This can be a big help if there are sudden last minute changes, for example if a host has a family member come down with the flu and is no longer able to host a student.

Even if you can't host a student at your home or office, you can still help support the program. As you can see, we've made the cost of involvement for companies and host families extremely low, which has made it easier to get people involved. We could use a little more help though on the sponsorship side to make the project better and more sustainable. The project usually runs a small deficit each year so far with shortfalls covered by the CCCJ CSR Fund. We have tried very hard to keep costs for this project down. Sponsorship would be especially helpful for the Friday evening event.

### Corporate Sponsorship Package

— 100,000 Yen (up to four sponsors) —

- Company Logo in mail outs, related docs, and event description on CCCJ web site - referred to as project sponsor.
- May bring banner or promotional materials to Friday event, and will be announced as event sponsor.
- Credited as main project sponsor in any video record of the project.

### Corporate or Individual donation

- Donations of any amount are welcome by the CCCJ CSR Fund or Ganbatte 365, and can be earmarked for this project.

We appreciate any and all support!

### Custom CSR Video (Option)

It's also possible to have your own custom version of the video record that you can use on your web or as part of your CSR materials. Contact us to learn more.

### Project Support Volunteer

If you or someone at your company could help with project support, please let us know. There are quite a few emails and phone calls involved with bringing this all together. We could use some help!





In summer of 2012, we went to Rikuzentakata and met with Mayor Toba and Amya Miller, director of Global Public Relations for the city, to discuss the idea of bringing high school students down to Tokyo for a short internship. The mayor was very enthusiastic about the project and introduced us to Takata Senior High School. Working together with the school and Ms. Miller, we arranged for 11 students to come down during their spring break in March 2013. The project was very successful. The kids all had a great time and got a glimpse of real day to day life in the big city, not to mention lots of food for thought just at a time when they are making some very big decisions about their futures.

But what was really surprising was that the host families and participating companies came away feeling that they had gotten as much (if not more) out of the project as the kids.

Every March since then, we have brought another group of about 15 students for a week of internship and home stay in Tokyo. On the Friday of the week, we have an event for everyone in the program to get together. It's a great chance for the kids to share a little about their experiences at the various companies. This has become the climax of the week's activities, as well as a memory that will stay with all the participants forever - students, sponsor company staff & host families alike.



Register here or view past reports and videos: <https://bit.ly/TYP-2019>

# Tohoku Youth Project 2019

## Here's what some of our past participants had to say!

We truly enjoyed hosting and getting to know T. The idea of giving these young adults a chance to experience the larger world is truly wonderful and I know those that participated returned to Tohoku with their eyes a little wider open. This is an invaluable experience and we will continue to support the effort.

Thank you again for allowing us to participate and hopefully we will do so again.

**Kiyo Weiss, General Manager, Air Canada**

The project provides a wonderful opportunity for students to get a taste of life in a multi-culture setting that they could get no where else. And for host families and companies, it provides a window on the youth of Japan and a chance to be part of something that these students will remember for all of their lives.

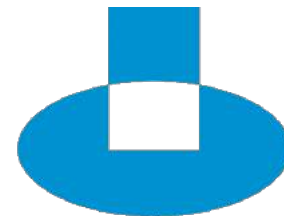
**Warren Arbuckle, Host Family**

最後の日には、インターンの子が自分の息子のように  
感じられるくらい応援する  
ことができました。ぜひ、  
来年も参加したいと思います。

**Masahiro Yagishita, GPlus Media**

Frankly it was rather amazing to see a change from just one week here of a young person with little exposure to things outside her home town into someone determined to try to challenge and experience more of the world.

**Ken Arbour, Host family**



Space Design



JAL CAE FLIGHT TRAINING

We feel privileged to have been involved in the Tohoku Youth Project. Our staff have found the experience of interacting with the students and involving them in office activities extremely rewarding. Each time we have provided internships and homestays we have come away re-energized and with a stronger sense of community. We look forward to participating in this very worthwhile program again next year!

**Michael Richter, Associate and Chair of Tokyo Pro Bono and CSR Committee, White & Case LLP**

今まで、ホストファミリーの機会はいくつかありましたが、「ちょっと面倒かな」と積極的に引き受けませんでした。素直な若者と一週間過ごして、よい時間だったと感じています。

**Yoji Mizuma, Manulife (Host Family)**

Hosting a young student from Rikuzentakata is always a very valuable and exciting experience. It is an excellent way to broaden existing contact to Tohoku and make our partners aware of the recovery efforts in Rikuzentakata. We see it also as a life-changing opportunity for the students.

**Christian Geltinger, Free State of Bavaria - Japan Office**



**HyLifepork®**

ふつうの日を、ステキな日に。

Contact us if you are interested in sponsoring, being a home stay family, volunteering, have a question, or want to participate in any way:

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