

Peter Kronschnabl

BMW Group Japan
President & CEO



University education:

1990 - 1995 International Business Management, Pforzheim University of Applied Sciences

Work experience:

1995 - 1996 International Management Trainee Program
Sales & Marketing BMW AG, Munich

1996 – 1998 Manager Product and Price
Region Africa & Caribbean

1998 – 2002 Area Manager
Region Africa & Caribbean

2002 – 2005 General Manager Market Development
Region Asia, Pacific, Africa, Eastern Europe

2006 – 2010 President of BMW India Private Limited

2010 – 2012 President of BMW Group Russia

2012 – 2014 President & CEO of BMW Group Belgium Luxembourg

Since July 2014 President & CEO of BMW Group Japan

Date of birth: June 12th, 1966