



The German Chamber of Commerce and Industry in Japan presents:

Luncheon Meeting in English

~members only~

LAST EXIT ASIA: THE WORLD WANTS TO EXPORT TO ASIA ~What will be the Impact?~

Dr. Martin Schulz
Senior Economist at Fujitsu Research Institute

November 25th, 2010 (Thu) / 12:00-14:00

Shangri-La Hotel Tokyo/ Shangri-La Ballroom, 27F ([map](#))

Marunouchi Trust Tower Main, 1-8-3 Marunouchi, Chiyoda-ku, Tokyo / Tel. 03-6739-7888

Yen 6,000 (members) / invoiced after the event

After the Crisis, prospects in Japan and the West look dim while Asia is booming...

...so everybody wants to sell and invest in Asia and China. A 'wall of money' is already hitting these economies, producing asset bubbles and fanning currency wars.

But will Asia be able to turn from the 'World's Workshop' to the 'World's Engine of Growth'?

The short answer is 'NO', but this presentation will show some surprising results. The entire competitive landscape of Asia is about to change. During the last decade, Asia has been growing almost in sync by producing for final assembly in China, who then exports to consumers in the US, EU and Japan. Now, under pressure, China must become a major investor and exporter in Asia itself, thereby initiating a productivity race. Not everybody will be able to hold up; US/EU/Japan exports will get crowded out, and countries in Asia will split into different groups (again): those who can push up value added and productivity at least as fast as China, and those who cannot...

Registration @ Member Services

Ms. Emi Mitsumura, events@dihkj.or.jp, by November 18th

▶ Please include details for invoicing and inform us of dietary restrictions if any. ◀

If you do not receive a confirmation, kindly contact us again (03) 5276 8720.

Cancellations after the registration deadline and no-shows will be charged in full.

Registrations will be handled on a first come, first served basis.