

Delighting Customers in Japan XV

15 June 2016 (Wed.) at BNP Paribas offices

Japan is known as one of the most challenging markets in the world. Whether your business is a start-up, long-established, or somewhere in between, you are probably confronted daily with the issue "how to delight customers?"

Because there is not a single answer to this very fascinating question, the Belgian Luxembourg Chamber of Commerce in Japan (BLCCJ) launched in 2001 "Delighting Customers in Japan", an annual seminar where a number of top executives share their ideas and experiences about the challenges of succeeding in this perplexing market.

Following the great success of the event formula, the BLCCJ is very pleased to organize the 15th edition in 2016, where we will welcome again 3 distinguished speakers who will share with us their strategies, experiences and insights regarding their businesses in Japan:

Mr. Jan DE BOCK, Managing Partner, TRAINSPOT KK & STARBEER PRODUCTIONS KK
Mr. Alexandre JAMES, President & Representative Director, ST DUPONT
Mr. Peter KRONSCHNABL, President and CEO, BMW GROUP JAPAN

The seminar will be followed by an open panel discussion with Q&A, and by a networking cocktail from 20h00 onwards. We hope you can join us!

Date & Time: 15 June 2016 (Wed.), 18h30 – 21h00

- registration from 18h00
- networking cocktail from 20h00 till 21h00

Venue: BNP Paribas offices, GranTokyo North Tower, Marunouchi
(next to Tokyo station – Yaesu North exit)
(access: <http://www.bnpparibas.jp/en/contact-us/>)

Language: English

Admission Fee: 5,000 JPY (members) 6,000 JPY (non-members)

Please reply by 10 June (Fri.)

FAX: 03-6457-8663

Name: _____ Phone: _____

Title: _____ E-mail: _____

Company Name: _____ Member of following chamber: _____

I would like to reserve a total ____ places for this event

I will make a total payment of _____ by 10 June 2016 (receipt upon request)

Signature: _____

*** Please note that cancellations after 10 June or no-shows will be charged in full!**

Bank: Mitsui Sumitomo Banking Corporation, Kojimachi Branch
Account: Check Account (toza) No. 226330
Account holder: The Belgian-Luxembourg Chamber of Commerce in Japan