

# The North America – Europe Golf Challenge in Japan 2023



## Title Sponsors



Mercedes-Benz

## Venue



## Organizers





## What is The North America – Europe Golf Challenge in Japan?

- Annual premier golf tournament between North American and European companies in Japan – all nationalities are welcome!
- Every time around 140 to 150 players, with majority being C-level multi-national corporate executives, SME presidents, and high-end business service providers.
- Great opportunity to showcase your brand and products to the international business community in Japan. For many sponsors, this is also a great chance to invite customers to play together.
- More information available through the official web page at: [www.northamericaeuropegolf.com/](http://www.northamericaeuropegolf.com/)



## This year's tournament: North America – Europe Golf Challenge 2023

- The cup date and venue: **October 6, (Fri) 2023 at Atsuki Kokusai Country Club ([www.akkgolf.com](http://www.akkgolf.com))**
- The full-day event includes lunch, snacks and beverages on the course and a dinner buffet at the awards ceremony (the party/prize drawing) following play
- A fun day of play and networking with old and new colleagues
- More information available through the official web page at: [www.northamericaeuropégolf.com/](http://www.northamericaeuropégolf.com/)

# Your company can become a sponsor too!

- We have 4 sponsorship categories; Platinum, Gold, Silver and Bronze.
- We accept cash and goods sponsors, but also sponsoring with a combination of both is possible.
- Sponsors get excellent visibility and a great opportunity to connect with new potential customers.
- For more information, see our [home page](#). If you have questions, do not hesitate to contact us through the inquiry form on the page or directly (you can find contact information on the last slide).

## Sponsoring with either cash or goods

CATEGORY	CASH	OR	GOODS / SERVICES (retail value)
PLATINUM	300,000 yen	OR	800,000 yen and over
GOLD	150,000 yen	OR	400,000 - 799,000 yen
SILVER	75,000 yen	OR	200,000 - 399,000 yen
BRONZE	40,000 yen	OR	100,000 - 199,000 yen

## Sponsoring with a combination of both

		GOODS/SERVICES (retail value)				
		0	100,000	200,000	400,000	800,000
C A S H	0		BRONZE	SILVER	GOLD	PLATINUM
	40,000	BRONZE	SILVER	SILVER	GOLD	PLATINUM
	75,000	SILVER	SILVER	GOLD	GOLD	PLATINUM
	150,000	GOLD	GOLD	GOLD	PLATINUM	PLATINUM
	300,000	PLATINUM	PLATINUM	PLATINUM	PLATINUM	PLATINUM



On this rare opportunity, you can also become a joint title sponsor!

- We accept up to 2 joint title sponsors and currently there is a rare opportunity of one open position.
- Sponsorship contribution for joint title sponsors is 1,000,000 yen.
- All of our sponsors get visibility for their brand, but this is on a completely different level for the title sponsors. In addition to other visibility during the event, title sponsors have their name and logo visible on all online and printed material before and during the tournament, and as their name will be added to the tournament title, definitive exposure among foreign business community is guaranteed.
- Joint title sponsorship is also a golden opportunity to invite your customers to an event with your company name. We reserve up to 10 slots for players from title sponsors and their guests.
- If you are interested to know more, do not hesitate to contact us by calling us (080-7650-3225) or by email ([office@northamericaeuroppegolf.com](mailto:office@northamericaeuroppegolf.com))

We look forward to hearing from you!



Mercedes-Benz



**If you have any questions,  
please contact us anytime!**



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