

THE Canadian

THE MAGAZINE OF THE CANADIAN CHAMBER OF COMMERCE IN JAPAN



Now 25,000+ Annual Readers

READERSHIP PROFILE



24%
JAPAN



22%
OTHER

ONLY THE CANADIAN GOES TO

- **600+** members and friends of the CCCJ
- **Senior government and industry** leaders in Canada and Japan
- The **Embassy of Canada to Japan** and regional offices
- Leading business networks such as the **Japan Chamber of Commerce and Industry** and **Japan External Trade Organization**
- Top international hotels, serviced offices, and exclusive private clubs

THE CANADIAN MAGAZINE

The Canadian is the official quarterly magazine of the Canadian Chamber of Commerce in Japan, connecting your brand with a powerful network of business leaders shaping Canada-Japan relations.

Timely insights on trade and investment, perspectives from the Embassy of Canada to Japan, executive interviews, and curated features on business, culture, and lifestyle—read by those who matter.

WHY ADVERTISE?

Put your brand in front of decision-makers driving Canada-Japan business. The Canadian connects you with a highly targeted and influential audience, helping strengthen your presence in a key international market while aligning your brand with a trusted, high-level publication.

Limited space. Maximum impact.

WEEKLY NEWSLETTER

The CCCJ weekly newsletter is distributed to **over 2,500 contacts** across Tokyo's English-speaking business community and beyond. It is a key communication tool for sharing upcoming events, member updates, and relevant opportunities.

2,500+

Subscribers

35%

Open Rate

3%

Click-through rate

SOCIAL MEDIA

The CCCJ promotes selected advertising and sponsored content through our **LinkedIn**, helping advertisers reach our engaged membership and wider business community.



3,400+

Followers



10,000

Avg. Monthly Impressions



20%

Growth y/y



RATE CARD (EFFECTIVE AUGUST 2026)

THE CANADIAN MAGAZINE (PRINT)

Ad Size	Dimensions	1 Insertion	4 Insertions
Full-Page	210mm (w) x 297mm (h)	¥ 250,000	¥ 700,000 (save ¥ 300,000)
Half-Page Horizontal	190mm (w) x 135mm (h)	¥ 100,000	¥ 250,000 (save ¥ 150,000)
Half-Page Vertical	92.5mm (w) x 275mm (h)	¥ 100,000	¥ 250,000 (save ¥ 150,000)

ARTWORK REQUIREMENTS

- We require artwork as a high-resolution, press-ready PDF
- Other data accepted: Adobe Photoshop, Illustrator or, InDesign
- Artwork created using Microsoft Word or PowerPoint can not be used.

WEEKLY NEWSLETTER (DIGITAL)

	1 Issue	4 Issues
Newsletter Banner	¥ 20,000	¥ 60,000 (save ¥ 20,000)

SOCIAL MEDIA

LinkedIn posts are available on a case-by-case basis, with pricing depending on the content and promotional requirements.

