



CANADIAN CHAMBER OF COMMERCE IN JAPAN
CHAMBRE DE COMMERCE DU CANADA AU JAPON

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and Japan

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THE CANADIAN

The bimonthly newspaper of The Canadian Chamber of Commerce in Japan

在日カナダ商工会議所

August/September 2007

CCCJ members elect new president at Annual General Meeting

Members of the CCCJ elected eight governors for the 2007-2009 term at the 26th Annual General Meeting on June 18, 2007, including the CCCJ's 19th president Patricia Bader-Johnston, Director Communications, IBM Japan, Ltd.

Philip O'Neill, CCCJ President for the 2005-2007 term, chaired the AGM which was held at the City Club of Tokyo. The following passages are excerpts of O'Neill's report to members which provided an overview of the CCCJ's activities and initiatives that had been undertaken in the past year.

Membership

The CCCJ had a successful year and experienced an increase in membership by 17.8%. A new corporate sustaining membership category was introduced this past year, and I am pleased to report that three companies (Honda Motor Co., Ltd., Linamar Japan, Inc. and Walton International Group, Ltd.) have joined the CCCJ in this new category.

Events

The CCCJ had an active and well-attended series of events and activities. This year's exciting events provided members with an opportunity to hear from some dynamic and interesting speakers.

Of notable mention were events with BC premier Gordon Campbell; Ricco DeBlank, General Manager of the new Ritz-Carlton Tokyo, who provided a stimulating presentation and some Ritz-Carlton secrets to success just prior to the opening of the Tokyo Midtown complex; and Manulife Life Insurance President and CEO, Geoffrey Crickmay, who spoke at a sold-out breakfast meeting in March this year.

The CCCJ held over 30 events, including the popular joint chamber events organized by the CCCJ, attracting over 2,200 participants.

Members of the CCCJ Board of Governors

Term (2007-2009)

President

Patricia Bader-Johnston, *IBM Japan, Ltd.*

Governors at Large

Tod Baudin, *ida Corporation*

Masako Hagiwara, *Office M-Brains*

Shawn Lawlor, *Canada Wood (COFI)*

Quentin O'Mahony, *AMT Group*

Philip O'Neill, *McGill Japan*

Mohan Patel, *Individual member*

Carlos Ramirez, *Individual member*

Term (2006-2008)

Corporate Secretary

Mark Halpern, *Individual member*

Treasurer

Akihiro Oshima, *CIBC World Markets*

Governors at Large

Shelley Barse, *Individual member*

Geoffrey Crickmay, *Manulife Life Insurance*

Kaori Miyake, *Individual member*

Robert Pickard, *Edelman Japan K.K.*

Atsuo Sugimoto, *Maple Leaf Foods (Japan) Inc.*

Embassy Liaison

Peter MacArthur, *Embassy of Canada*



Photo: CCCJ

Passing on the "torch"...

Keeping with tradition, outgoing CCCJ President Philip O'Neill presents incoming president Patricia Bader-Johnston the president's gold golf ball.

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RIM VP speaks on delivering successful wireless data devices and applications to the market

On July 18, Joe Caci, Vice President of Products, Research In Motion (RIM), spoke on the latest developments of wireless communications and the successes and challenges RIM has overcome in the Japanese market.

RIM, a Waterloo-based provider of wireless solutions for the worldwide mobile communications market, is the designer, manufacturer and marketer of the innovative BlackBerry which has over nine million subscribers and is available through 300 operators in 120 countries.

"Just because we're in a global market, it doesn't mean it is a homogenous market," says Caci. "You need to localize."

In step with this statement, RIM and NTT DoCoMo have recently announced that Japanese-language text input support is now available for the BlackBerry in the Japanese market. The localized language software will enable customers to compose and read Japanese e-mails, browse Japanese websites and input Japanese text for personal information management applications. A Japanese user interface will also be available.

"We're looking to take back time, change how people work and change how people live," says Caci. He spoke on a variety of topics including the

wireless data requirements of today's corporate market, the range of wireless offerings in the corporate market and how to meet the expectations of the market innovatively.

"We have been successful, but you have to continuously work to build on your success. That is why we are expanding and focusing on the Japanese market," concluded Caci. "This market offers many opportunities."

Lucky ACCJ member Sach Sankpal won the special prize draw for a BlackBerry 8707h handset at the end of this joint chamber event held at the Oscar Peterson Theatre inside the Canadian embassy.

CCCJ Cup Golf Tournament - Part 2

Due to rain, the 2007 Golf Tournament was rescheduled to Friday, July 13 at Kiminomori Golf Club.

Congratulations to Andrew Nemeč, winner of this year's golf tournament and a dinner for two at InterContinental Hotel Tokyo Bay. More tournament results and photos are available on page 7 or online at www.cccj.or.jp/contents/events/eventsgolf.

New photo gallery

The CCCJ now has an online photo gallery. To view photos from past CCCJ events, visit <http://picasaweb.google.com/events.cccj>.



Joe Caci (left) congratulates Sach Sankpal, winner of a BlackBerry 8707h handset.



Participants at this year's CCCJ Cup Golf Tournament.

Thank you for reading this sample issue. If you would like to read the full issue, or find out more about the Chamber of Commerce in Japan, please contact our office.

The Canadian is the Chamber's bi-monthly newspaper for members and is also distributed to a targeted and influential audience of businesses, public and private-sector business organizations, and key decision makers with an interest in the Canada and Japan relationship.

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