

THE CANADIAN Advertising Rates

The CCCJ is pleased to offer the following advertising rates for advertising the CCCJ bi-monthly newspaper, *The Canadian*.

Bi-monthly newspaper, *The Canadian*

Issues	Publish date
February/March	February
April/May	April
June/July	June
August/September	August
October/November	October
December/January	December

Ad Type	Ad size (vertical x horizontal)	Rate per issue	Rate per issue for 6 issues
A-2	80mm x 178mm	¥ 84,000	¥ 75,600
A-3	80mm x 270mm	¥ 87,500	¥ 78,750
B-2	125mm x 178mm	¥ 94,000	¥ 84,600
C-1 (B&W)	194mm x 83.5mm	¥ 65,000	¥ 58,500
C-2 (Colour)	194mm x 83.5mm	¥ 75,000	¥ 67,500
D-1	125mm x 91mm	¥ 87,500	¥ 78,750
M-1 (Meishi)	55mm x 91mm	¥ 35,000	¥ 29,750
Full-Trim	432mm x 296mm	¥ 210,000	¥ 189,000
Full-Bleed	438mm x 290mm	¥ 210,000	¥ 189,000

All prices do not include the 5% consumption tax. Payment is required in advance.