

The Canadian Chamber of Commerce in Japan is now soliciting advertisements for its annual membership directory, Connections 2011. The publication is the official voice of Canadian business in Japan and carries a year-long shelf life.

The membership directory is a valuable member reference resource that provides access to key contacts and is the only publication of its kind that focuses on the Canada-Japan economic relationship.

The 2011 directory will include:

- ✔ A full listing of CCCJ members by category complete with contact information
- ✔ Canadian embassy officials
- ✔ Japanese government offices and trade organizations
- ✔ Foreign Chambers of Commerce in Japan
- ✔ Canadian Chambers of Commerce in Asia
- ✔ Key Japanese and Canadian business organizations
- ✔ Message from the Ambassador of Canada to Japan
- ✔ Message from the President
- ✔ Canada-Japan trade statistics
- ✔ Information on the services and activities of the CCCJ

An advertisement will:

- ✔ Reach executives and key decision makers
- ✔ Reinforce your commitment to the Canada-Japan economic relationship
- ✔ Support your chamber and place your company in the forefront of members
- ✔ Provide additional profile to the business community in Japan

ADVERTISING RATES FOR CONNECTIONS
MEMBERSHIP DIRECTORY 2011

Special Pages

Back cover.....	Booked
Front inside.....	¥475,000
Back inside.....	¥475,000
Opposite Ambassador's Message.....	¥450,000
Opposite President's Message.....	¥450,000
Opposite Membership Listing.....	¥390,000

Full Pages

Four color.....	¥333,000
Black and white.....	¥280,000

2/3 Page

Four color.....	¥280,000
Black and white.....	¥235,000

1/2 Page

Four color.....	¥230,000
Black and white.....	¥190,000

1/3 Page

Four color.....	¥160,000
Black and white.....	¥135,000

Business Card

Four color or black and white.....	¥50,000
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Companies in Canada - Business Card*

Four color or black and white.....	\$250 CDN
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*Available only to companies and individuals located outside of Japan.

The rates quoted for placing an advertisement in The Canadian or in Connections include the following costs:

- Communicating with the client's agency (if applicable)
- Handling of art materials for advertisement
- All follow-up, including sending proofs and invoicing
- Printing and delivery of copies to the advertisers and/or agency

Distribution:

Connections is distributed to CCCJ members, the Canadian embassy, the Japan Chamber of Commerce and Industry, hotels, Canadian Chambers of Commerce in Asia, other Foreign Chambers of Commerce in Japan, hotels and educational institutions.

To reserve advertising space in Connections 2011, please complete the enclosed insertion order form and return it to the CCCJ office. The deadline to book space is February 18, 2011. Book your space by February 4, 2011 and receive a complimentary banner ad on the CCCJ web site.